

Gender Equity Promotion Programme



NATIONAL LEVEL



POSTER MAKING COMPETITION

On

Beti Bachao Beti Padhao

Event Date- 30th September, 2020, Time- 11:00 AM (IST)

Organized by-

RAJENDRA ACADEMY FOR TEACHERS' EDUCATION Internal Quality Assurance Cell (IQAC)



1st Prize: ₹ 32,666

2nd Prize: ₹ 22,666

3rd Prize : ₹ 11,666

Consolation Prizes : ₹ 6,666



Rajendra Academy is a NAAC accredited Institution, established with the objective of knowledge enrichment, attitude and skill for developing perspective Teacher Educators. The Institution provides Teachers' Training Courses on M. Ed, B. Ed & D. El. Ed for producing teachers with greater competence and skill. For qualitative enhancement of Teacher Education, the College has been pursuing curricular transaction in this

domain since 2009, with recognition by NCTE and affiliated to WBUTTEPA, The University of Burdwan and WBBPE. The College is situated in a lush green eco-friendly ambience with state of the art infrastructure. Rajendra Academy has been focusing on the qualitative development aiming excellence of the pedagogic structure.

The Institution stands for the philosophy of women with adequate skills and knowledge to bring socio economic changes for the welfare of the Nation. Women across the globe are breaking the gender stereotypes and our Institution strongly supports Women Empowerment. The Poster Making Competition on "Beti Bachao Beti Padhao" promotes Gender Equity wherein women are given adequate scope and opportunity. The focus of this campaign is 'Empowering Women for a Better Tomorrow'.



Honourable Chief Patron
Shri. Jayanta Kumar
Chakrabarty
Chairman, RATE



Honourable Chief Guest
Rashmi Tripathi
Founder & CEO,
Unique Trainings. Gujarat



Honourable Patron
Dr. Dharendra Kumar
Mohapatra
RATE



Honourable Guest
Indrani Ghosh
Core Group member
Sri Aurobindo Society,
Puducherry



Honourable Guest
Dr. Kiran Bala Patel
Director, Institutional
Aurobindo Yoga &
Knowledge Foundation ,
Chhattisgarh



Programme Director
Prof. (Dr.) B.C. Swain
Principal, RATE

Registration Process

- 1) Interested applicants pursuing Under Graduate, Post Graduate & Teachers Training courses are eligible to participate in this Competition.
- 2) Participants should fill up the Google form for registration with University/ College/Institute identity card and upload self drawn poster with caption. Without uploading the valid identity card the registration will be invalid.
- 3) There is no Entry Fee or Registration Charges for this Poster Making Competition.

Rules for Competition:

- 1) The Competition will be conducted online platform and link will be provided to selected candidates with serial no of presentation.
- 2) The Applicant shall display the poster and explain it online.
- 3) Selected participants must upload self drawn poster making **video of maximum five minutes duration** within **29th September, 2020**.
- 4) Winners' names will be declared and displayed at the College Website after **5th October, 2020**.

Esteemed Judges



Mr. Ajit Patel
Former Principal
College of Arts (CVM)
Vallabh Vidyanagar, Gujrat



Mr. Kallol Kumar Roy
Lecturer -in-Applied-Art
The Indian College of Arts &
Draftsmanship, Kolkata

Poster Making Rules:

- 1) Size of the Poster should be 12in×18in (Vertically)
- 2) Poster must include the **Logo** of Rajendra Academy for Teachers' Education(**Available in the Google Form of Registration**)
- 3) Any media can be used including any colour.
- 4) Creation of the Content should be Original or self made Drawing.
- 5) Posters will be judged on the basis of interpretation of the topic, originality, neatness and imagination.

Evaluation Criteria:

- 1) Impact in which the first impression of the poster will be considered.
- 2) Creativity in which the imagination of the participant with the approach of conveying an idea, message, thought and Explanation.
- 3) Relevancy of the theme with the created poster.
- 4) Color Balance showing harmony to the poster created or diverse feelings.

Important Dates:

- 1) Last Date of Online Registration - 20th September, 2020.
- 2) List out of Selected Participants -24th September, 2020. (Communication through Email and display of a List on College website.)
- 3) Video Upload within 29th September, 2020.
- 4) Final Competition-30th September, 2020,11am onwards
- 5) Award Winning Ceremony - 10th October, 2020

| ORGANIZING COMMITTEE | |
|--|-----------------------------------|
| Dr. Madhumita Baidya Associate Professor, M.Ed. Dept. | Convener |
| Mr. Subhadip Ghosh Assistant Professor, B.Ed. Dept. | Event Coordinator M-9051622444 |
| Mr. Prabir Bain Assistant Professor, B.Ed. Dept | Coordinator M- 8585016299 |
| Ms. Kasturi Dutta Assistant Professor, B.Ed. Dept. | Coordinator M- 9635405350 |
| Mr. Jayanta Ruidas Computer Technician | M- 9614887272 |

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|--------------------|---------------------|----------------------------|
| IMPORTANT LINKS | Registration Link | CLICK HERE |
| | Live Programme Link | CLICK HERE |
| | Feedback Link | CLICK HERE |

*** Award Amount will be transferred to the Winners' Bank Account and E-Certificate will be sent to the registered E-mail.

FOR QUERIES /CLARIFICATION, CONTACT

RAJENDRA ACADEMY TEACHERS' EDUCATION

NAAC ACCREDITED (GRADE-B)

Tel : +91 343-2538468

Cell : +91 7003463856/8170020266

Website : www.rajendraacademy.com

E-mail : info@rajendraacademy.com

Recognized By NCTE, New Delhi & Affiliated to
The University Of Burdwan, WBUTTEPA & WBBPE

