



Government of India, the mission aimed to achieve an **"open-defecation free"** (ODF) India by 2 October 2019.

Honourable Chairman Shri Jayanta Kumar Chakrabarty put light on the significance of the Clean India. The aim of Swachha Bharat is to provide the best cultural and hygienic information with the best approach. The campaign officiates to bring up the slogan of **"Clean India and removal of**



**the waste products."** The mission is aimed at progressing towards target 6.2 of the Sustainable Development Goals Number 6 established by the United Nations in 2015. Rajendra Academy for Teachers 'Education truly projects to avoid by the objective of the Swachha Bharata Mission.

The College Authority is very enthusiastic about introducing the cleaning strategies and fantastic opportunities which stood at the best accumulate and positive vibes from the programmes. Honourable Chairman Sir said that the one way to regain the freshness and cleanliness back to the society is through a sense of control when you



have to abide by the rules and regulations set as guidelines of control. To convey the same message, awareness programmes were organized at the college campus with over 100-150 participants.

Honourable Principal Sir, **Prof. (Dr.) Baishnab Charan Swain** added to his speech stating that a good note upon the cleanliness and its significance on human life. Good hygiene lowers

## Report On Swachha Bharat Campaign- An Online Initiative

Date: 02.10.2020 Time: 11 A.M

**One step towards cleanliness is a Service to GOD**

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## INTRODUCTION

Rajendranath Group of Institutions organized an Environment Awareness program on **02.10.2020** with a collaborative effort of Rajendra Academy for Teachers' Education (RATE). The Eco friendly and environment awareness program was organized with the main objective to promote health sensitive issues and also promote a sense of well being among all of us extensively.

The College took initiatives upon Swachha Bharata Abhiyan With the positive progress and features. The programme started with a welcome note and then proceeded towards the main function of the day. More than 100 participants attended the programme. Students and staff made efforts collaborately to make the programme a sure success. The Abhiyan was celebrated in remembrance of Mahatma Gandhi's 151st year of birth anniversary.

Swachh Bharat Mission (SBM) or Swachh Bharat Abhiyan (SBA) or Clean India Mission is a country-wide campaign initiated by the Government of India in 2014 to eliminate open defecation and improve solid waste management (SWM). Phase 1 of the mission lasted till October 2019. Phase 2 will be implemented between 2020-21 and 2024-25. Initiated by the

your risk for diseases and illnesses commonly spread through viruses and bacteria. Your hands come into contact with bacteria every time you cough, use the restroom, touch your pet, or touch surfaces, such as stair railings, used frequently by others.

## ABOUT THE MISSION

Rajendra Academy for Teachers Education believes that effective learning occurs in a clean and green campus. The College stands to the fundamentals of prosperity with cleanliness along with nurturing the young minds of the College students through value based education. The Swachh Bharat Abhiyan was launched on 2nd October 2014, throughout India by Honourable Prime Minister with a vision of 'Clean India'.

As part of this mission the College took to the initiative to keep the surroundings clean through active participation by staff and students. Institution looks upon Swachh Bharat Abhiyan not only as a means to clean environment but an overall purity of the Body, Mind and Soul. Swachh Bharat Abhiyan has also promoted the practice of societal harmony among the stakeholders of our Institution.

## PLAN OF ACTION

In pursuant to the vision of Swachh Bharat Abhiyan, Rajendra Academy for Teachers' Education has initiated cleanliness drive on regular basis and has formally constituted a Committee for monitoring and coordinating the activities. The plan of action decided was as follows:

- Creating mass awareness on cleanliness and hygiene among the students and faculty members by organizing sensitization programmes on "Swachh Bharat Abhiyan" for motivating them to contribute to the campaign proactively.
- Events like drawing and poster competition, essay writing, speeches, slogan competitions, etc on "Swachh Bharat" to be organized.
- Regular participation of students and teachers in the cleanliness drive within the College campus.
- Experts and Resource Persons to be invited to the College campus for

addressing the issues of "Swachh Bharat Abhiyan".

- Activities under "Swachh Bharat Abhiyan" to be made as part of community service under NSS scheme of the College.
- Removal of the broken and waste materials, unusable equipments, etc which are not in use for long time.
- Rallies with the themes of "Swachh Bharat Abhiyan" in and around the College locality for creation of mass awareness.
- Conducting various workshop and interactive sessions on effective reuse and recycling of waste materials.
- Administration of mass pledge by the students and staff members for maintaining cleanliness of the College campus and its surrounding areas on regular basis.

## ACTIVITIES TAKEN AS PART OF SWACHH BHARAT ABHIYAN

The College considers that cleanliness is a necessity for overall development of the stakeholders in terms of health and well being. Keeping in mind the condition of the rural people and the objectives of "Swachh Bharat Abhiyan" the College undertook the following activities.

### SWACHH ABHIYAN

As part of this cleanliness drive was taken by the students and faculty members in the adjoining areas of the College in Gopalpur, Bamunara. Awareness camp was also organized to spread the message of hygiene and discarding the practice of open defecation.

### SHRAMDAN

Shramdan activities were carried out by the voluntary participants from the College at various streets from the main entrance. Community people also showed their interest to keep their surroundings clean.

## CLEANLINESS AND SANITATION

The classrooms, laboratories, floors, toilets, etc were inspected periodically by the committee to ensure proper cleaning and sanitation.

## ATTITUDE TOWARDS HYGIENE

The students and faculty members organized rallies for promoting the 'Swachh Bharat Mission'. The voluntary members took the challenge to bring attitudinal changes on sanitation and waste management at the grass root level for public awareness.

### ENSURING MASS REACH

The message of hygiene and sanitation should reach the masses. Taking the broom to sweep the streets, cleaning of garbage, promotion for hygienic practices has impacted the surrounding people. Support from the locality people in the cleanliness drive has shown the ray of hope and change in attitude.

### OBJECTIVE

The objectives of the first phase of the mission also included eradication of manual scavenging, generating awareness and bringing about a behavior change regarding sanitation practices, and augmentation of capacity at the local level. The second phase of the mission aims to sustain the open defecation free status and improve the management of solid and liquid waste.

The program was staged on the **2<sup>nd</sup> October, 2020 at 11AM** at the College's very own SMART Classroom. The outbreak of the pandemic situation has made us opt for e-learning and online programs. Swachh Bharat Abhiyan was organized through Stream yard and we were able to connect to eminent figures from distant to add as special touch to the online initiative by Rajendra Academy for Teachers' Education.

### Prof. Kasturi Datta Asst. Prof.



Kasturi Datta hosted the program with a classical song Raghupati Raghav Raja ram.... She dedicated the song to the father of the Nation. She introduced to the audience with the significance of Swachh Bharat Campaign and its importance. She further added October 2 is an important day in the calendar as it marks the birth anniversary of our 'Father of the Nation' Mahatma Gandhi who played a key role in India's independence.

Mohandas Karamchand Gandhi was born on **2<sup>nd</sup> October 1889** in Porbandar, Gujarat. She invited the Chief patron and the Convener of the program to deliver the speech upon Swachh Bharat Abhiyan.

### Shri Jayanta Kumar Chakrabarty Chief patron and Founder Chairman



Shri Jayanta Kumar Chakrabarty delivered a speech on Swachh Bharat Abhiyan. The mission planned for advancing towards target 6.2 of the Sustainable

Development Goals Number 6 set up by the United Nations in 2015. A spotless India has consistently been the fantasy of each Indian. The sanitation prompts a sound, ailment free, and happy life.

Swachh Bharat Abhiyan was launched by the Government of India to solve the problems of sanitation and waste management in India by ensuring hygiene across the country. The main aim of the project is to create sanitation facilities for all and provide every rural family with a toilet by 2019.

Mahatma Gandhi has been given the title of 'Father of India' as he took up the path of non-violence to fulfil his goals. An international organization like United Nations General Assembly has marked his birth anniversary as the International Day of Non-Violence which is October 2.

Gandhiji's life has been an inspiration to many because of the life he led. It is truly incredible how a barrister who was so nervous to make a speech in London court went on to lead the Indian National Movement. Before learning about Gandhi Jayanti, it is important to learn about the man himself.

The full name of Mahatma Gandhi was Mohandas Karamchand Gandhi. He took birth in the state of Gujarat in the town named Porbandar. The legacy which Gandhiji has left behind still impact people living in modern times. His relentlessness and hard-work to achieve Swaraj are truly commendable. Not only that, but Gandhiji also worked to get rid of

other social evils to make India an inclusive country.

He worked tirelessly to remove the system of untouchability which was very prevalent back then. Moreover, he also empowered women and worked to enhance the economic condition of Indian farmers in addition to much more. Not only that, he played a pivotal role in 3 major movements. They were the Non-cooperation movement, Dandi March and the Quit India Movement. In other words, he is one of the most important figures to help India get freedom from British rule.

### Prof. (Dr.) B.C Swain Principal



The Honourable Principal Prof. (Dr.) B.C Swain delivered a speech on As we all gather here today on the great occasion of Gandhi Jayanti, on this occasion I want to say a few words on one of

the most important topics of India, which is known as Swachh Bharat Abhiyan. A campaign launched by the Government of India to tackle the problem of sanitation across the country. This campaign has been specifically done to educate the people and acknowledge the importance of cleanliness in our environment.

This campaign was launched by our Prime Minister Narendra Modi at Rajghat on 2 October 2014 as a tribute to Mahatma Gandhi. India's father Mahatma Gandhi always believed in cleanliness in his surroundings and once said that cleanliness is more important than independence.

This campaign is specifically aimed at giving people access to toilets and curbing open defecation systems, cleaning rivers like Ganga and Yamuna which are highly polluted, spreading awareness about waste management etc. This campaign is a major step taken by the Government of India in the direction of development. In India, because cleanliness opens the door to prosperity and success in life and it can be successful only

when every citizen of India vows to maintain cleanliness in the area around it as it is not the responsibility of the government alone.

It is his thought that the cleanliness campaign is the best beginning to eradicate social issues from the society as well as to promote the development of the country with the personal development of its citizen. Only the success of the cleanliness drive can bring a big positive change in India. It will support the internal and external growth and development of all those living in India which signifies to us the perfection of the slogan "Healthy and developed nation of clean, happy and healthy citizens".

Nothing trampled Gandhiji's spirit even though he was imprisoned and discriminated against badly by the Britishers. Even though his body was frail, his ambitions were stronger. He surprised everyone with his undying determination by walking 440 km on foot to defy the salt tax. These are just some of the contributions of the man to Indian history. Jai Hind!

### Prof. Tanmay Singha RCP, Principal



Swachh Bharat mission is a big campaign ever in India because around 3 million government employees and students have taken part on the day of its

launch. This mission seeks the active participation of the people of any age group from all corners of the country to be completed till 2019, 2nd of October, the 150th birthday anniversary of the Mahatma Gandhi. This campaign was especially launched on 2nd of October in 2014 (145th birth anniversary of the Mahatma Gandhi) to fulfil the vision of clean India of Mahatma Gandhi. We have gathered here to celebrate 151<sup>st</sup> birthday of Mahatma Gandhi.

He himself swept the pathway of Valmiki Basti after paying tribute to the memorials of Mahatma Gandhi and former Indian Prime Minister Lal Bahadur Shastri on their birth anniversaries. He said that "Swachh Bharat Campaign logo is not just a logo, through it

Gandhiji is watching us and we all should clean India. I am not claiming that the newly elected government is doing everything. Be it temples, mosques, gurudwaras or any place, we must take efforts to clean our surroundings. Cleanliness is not only the responsibility of the 'safaa kaamgar', it is the responsibility of 125 crore Indians. If Indians can reach Mars at a cheap cost, can we not clean our neighborhoods?"

### Chief Guest

**Prof. Dr. Chandra Bhusan Sharma**  
(Chairman NIOS, New Delhi)



He is a man of worthy words and personality. His speech has enthusiastically created an atmosphere of knowledge for the participants. He sketches some words of wisdom

and knowledge to let the mass understand the main objective of Swachh Bharat Campaign. He said that India and the world will only be clean once it sets up the objective to achieve a mind that is free from all evils and bad omens in the society. He thanked everyone who was listening to the show and his speech.

*Prof. C.B Sharma* thanked the founder of the College *Shri Jayanta Kumar Chakrabarty*, the Principal Prof. Dr. B.C Swain and all the team members who were present on the day of the online event. Through his speech we also could remember Shri Lal Bahadur Shastri, the former president of the country, India. He believes that it is really important it is not about cleaning the door, house and campus but he said there are more relevant action should be different. One should be convinced that one should look for cleanliness of the mind and soul is more and more important than the cleaning of the environment around.

He also questions the mass why girl students drop out of schools every day? It has nothing to do anything with cleanliness in the real time but as girls grow they cannot take toilet as an external thing to do. He said that majority of the girls are dropping out of the school due to the reason that there is no toilet and sanitation issues in plenty in the areas where the schools

are being established. So it is indirectly a hit upon the cleanliness of the society.

Prof. CB Sharma said that readers should read Hind Swaraj which was Gandhi's own writing about the concepts and the ruling of the society. The book is a reflection how Gandhi had seen the picture of Clean India. It is about all issues and the teaching as of Gandhi. It is very true that the inner and the outer cleanliness of the work is very urgent need of the day.

All important days and its significance should be put within the students. The importance of the environment should also be put in the minds of the students. One must inculcate all good values within us. Cleanliness should be within our minds and then only the world can work ahead with clean and pure soul of chastity.

### Importance of Clean India and Green Environment

By having a clean environment, we can have a more steady supply of food, water, and many natural resources like wood in order to create important products. Making India green is a dream of all the citizens. Making the India clean and green also helps in reducing the Global Warming. Mahatma Gandhi said that everyone must be his or her own scavenger then only India will be clean and free from all kinds of evils.

### Clean India is a model of Sustainability Clean India Green India

Cleanliness is very important whether it is our home, workplace, or public places. It is one of the very basic needs of a civilized lifestyle. Mahatma Gandhi, the father of our nation gave the mantra "Cleanliness is Godliness" and our Honourable Prime Minister Narendra Modi launched The Swachh Bharat Mission inspired by Mahatma Gandhi. The **Swachh Bharat Abhiyan**, therefore, has a logo that pays a tribute to Mahatma Gandhi.

## Clean India Mission- Swachh Bharat Abhiyan



Cleanliness and Hygiene are not only for our personal belongings or our own homes; we need to make sure to keep our surroundings clean wherever we go. Clean India Mission focuses on the eradication of open defecation all over the country and efforts have been made for the same since its commencement in 2nd October 2014. As per the statistics published by the Government of India on Swachh Bharat Mission more than 10 crore toilets have been built during the mission across the country. 36 Indian states have been declared defecation free and hence the mission has largely improved the lifestyle of a common Indian man.

Our government is doing every bit to make sure that our country becomes cleaner and more hygienic by every passing day, and as responsible citizens, it is our duty to make sure that we do our bit to help with this noble mission. The cleanliness of our surroundings is our responsibility, not only when it comes to our houses but also when it comes to public places like parks, tourist attractions, and public toilets. The cleanliness in public places not only improves the standard of living of our countrymen but it also gives a very positive image about India to the tourist that visits us from foreign countries.

Mahatma Gandhi had a dream of a cleaner and healthier India and he emphasized it time and again during his lifetime. Swachh Bharat Abhiyan is a step towards fulfilling

of this beautiful dream of the father of our nation. Shri Narendra Modi himself initiated the cleanliness drive at the beginning of Swachh Bharat Abhiyan to spread awareness about the mission and its importance. Picking up the broom to clean the dirt, making Swachh Bharat Abhiyan a mass movement across the nation, the Prime Minister said people should neither litter nor let others litter. He gave the mantra of '**Na gandagi karenge, Na karne denge**'.

Our elders have always emphasized on making cleanliness a habit because they know it is important for a healthy and disease-free lifestyle in the long run. All the religious ceremonies are carried out after the thorough cleaning of the surroundings throughout the country because our religion also teaches the importance of cleanliness. A clean lifestyle doesn't always mean the removal of dirt from our surroundings; it also means we should be more organized in our life. Organizing of our belongings, our time, and our thoughts can largely help in leading a happy and comfortable life.

### Our Cleanliness Drive

**Narayan Seva Sansthan** also organized a cleanliness drive with respect to this mission to spread awareness on the subject. The officials of our NGO, motivated the locals to ensure safe and hygienic disposal of waste during the cleanliness drive. The waste disposal method was changed for the entire country after the Swachh Bharat Abhiyan was launched and it is very important that the citizens of our country are aware of the correct methods of waste disposal. The waste disposal system allows us to separate the waste into different categories so that the cleanliness workers can easily dispose of or recycle the waste. With better awareness of the waste disposal, everyone can be a

valuable part of the vision of “Clean India, Dream India”.

A huge shift has been seen in Indian people after the launch of Swachh Bharat Mission, more and more people are coming forward in cleanliness drives and small actions of people are helping in the achievement of “Clean India, Dream India” vision. People are more aware of not littering in public places and about waste management in general.

There are cleanliness drives being organized on beaches, tourist attractions and other places. More and more places are being cleaned up by the common people even without little or no support from the government. We have our government to thank for this revolutionary change in mindset and for the betterment of the country.

## Organizing Committee of Swachh Bharat

SL NO	Name	Designation
1	Mr. Satya Sundar Sarkar	In-Charge
2	Ms. Sonia Yasmin	Member
3	Ms. Adrija Dutta	Member
4	Mrs. Jhuma Dev	Member
5	Dr. Madhumita Baidya	Member
6	Mr. Parimal Das	Member
7	Ms. Kasturi Datta	Member
8	Ms. Susmita Ghosh	Member
9	Mrs. Sneha Dutta	Member
10	Mrs. Dipanwita Ghosh	Member
11	Mrs. Arpita Shymal	Member
12	Ms. Pallabi Chattopadhyay	Member

**Online 'Swachh Bharat Abhiyan' campaign**  
**On Occasion of 151st Birth Anniversary of Mahatma Gandhi**  
**FOR 'CLEAN INDIA'**  
 Organized by -  
**Rajendra Academy for Teachers' Education**

**Date : 02nd October, 2020, Time : 11 : 00 AM**  
**About Swachh Bharat Abhiyan**

Rajendra Academy for Teachers' Education promotes 'Swachh Bharat Abhiyan' campaign Nationwide which aims to Clean India Mission actively participating our students, teachers and Honourable Chairman Sri Jayanta Kumar Chakrabarty to encourage 'Swachh Bharat Abhiyan' campaign to the Students and Faculties as role model. The Ministry of Drinking Water and Sanitation, Government of India has appreciated the college and Students, provided the certificate to all the Students and Faculties. Now we are going to organize the Online 'Swachh Bharat Abhiyan' campaign on the Occasion of 151st Birth Anniversary of Mahatma Gandhi. 'Clean India' was a dream seen by Mahatma Gandhi Ji. To fulfill that dream our Honourable Prime Minister, Narendra Modi had launched nation-wide cleanliness campaign on 2nd October 2014. We feel great honour to invite all the students, faculties, research scholar and other dignitaries to participate and Register in this campaign and fulfill the dream of Swachh Bharat Abhiyan by Mahatma Gandhi.

**Dignitaries**

**Patron**  
 Shri. Jayanta Kr. Chakrabarty  
 Chairman, RATE

**Chief Guest**  
 Dr. C. B. Sharma  
 Chairman, NIOS, New Delhi

**Honorable Guest**  
 Dr. Dharendra Kumar Mohapatra  
 Academic Director, RATE

**Convener**  
 Prof. (Dr.) B. C. Swain,  
 Principal, RATE

**Convener**  
 Prof. Tanmoy Singha,  
 Principal, RCP

**Important Link**

Registration Link- [CLICK HERE](#)

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**Organizing Committee**

Dr. Madhumita Baidya , Associate Professor, M.Ed.  
 Mr. Mahadeb Chattopadhyay, Assistant Professor, M.Ed.  
 Mr. Soumyakanta Bhattacharyya, Assistant Professor, M.Ed.  
 Mr. Anirudh Kumar, Assistant Professor, M.Ed.  
 Miss. Adrija Dutta, Assistant Professor, M.Ed.  
 Ms. Kasturi Datta , (Coordinator )  
 Mrs. Jhuma Deb, Assistant Professor  
 Ms. Swachhatoya Ghosal, Assistant Professor  
 Mr. Taju Laskar, Assistant Professor  
 Mrs. Pallabi Chattopadhyay, Assistant Professor  
 Mrs. Shampa Paul, Assistant Professor

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